In the Claims

Please cancel Claims 7-10, 16, 17, 19-21, and 28.

Please amend Claims 1, 11, 13-15, 18, 23, 25-27, 29, 30, 32, and 33. Amendments to the claims are indicated in the attached "Marked Up Version of Amendments" (pages i - iii).

. (Amended) Retroreflective sheeting, comprising:

- a) a plurality of first open-faced cube-corner surfaces formed from a substantially rigid material to keep the first cube-corner surfaces from flexing, the first cube-corner surfaces being disposed on a first side of a carrier substrate;
- b) / a plurality of second open-faced cube-corner surfaces formed from the substantially rigid material to keep the second cube-corner surfaces from flexing, the second cube-corner surfaces being disposed on a second side of the carrier substrate; and
- an optical coating disposed on at least some of the first and second cube-corner surfaces.

11. (Amended) The sheeting of claim 1, wherein a plurality of voids form the first and second open-faced cube-corner surfaces.

- 13. (Amended) The sheeting of claim 1, further comprising a color coating on at least some of the first and second open-faced cube-corner surfaces.
- 14. (Amended) The sheeting of claim 1, wherein the sheeting is diced into chips and mixed into or placed on at least one or more of the following: a coating, a paint, a polymer, or an adhesive.
- 15. (Amended) The sheeting of claim 14, further comprising a top coat covering the at least one of the coating, the paint, the polymer, or the adhesive.

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18. (Amended) The sheeting of claim 1, wherein the sheeting is breakable into chips.

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23. (Amended) The sheeting of claim 22, wherein the patterns form walls in the retroreflective sheeting that extend from the carrier substrate to a prism ridge, the thickness of the walls being in the range of between about 25.4 and 1,270 micrometers (0.001 and 0.05 inches).

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5. (Amended) Retroreflective sheeting, comprising:

- a) a first plurality of three-sided indentations which form first open-faced cubecorners;
- b) a second plurality of three sided indentations which form second open-faced cubecorners opposing the first open-faced cube-corners; and
- a reflective coating disposed on at least a portion of the first and second threesided indentations.
- 26. (Amended) The sheeting of claim 25, further comprising a carrier sheet disposed between the first and second open-faced cube-corners.
- 27. (Amended) The sheeting of claim 25, wherein the sheeting is diced into chips having a length less than about 457 micrometers.

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- 29. (Amended) The sheeting of claim 27, wherein the chips are disposed on or in an adhesive.
- 30. (Amended) The sheeting of claim 27, wherein the chips are disposed on or in at least one of a coating, a paint, a polymer, or an adhesive.

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(Amended) Retroreflective chip, comprising:

a) a structure haying a plurality of open-faced cube-corner surfaces formed therein,

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the structure having a length less than about 457 micrometers; and

b) /a metal layer formed on the surfaces.

33. (Amended) The chip of claim 32, wherein the open-faced cube-corner surfaces are first open-faced cube-corner surfaces and the structure includes a plurality of second open-faced cube-corner surfaces which oppose the first open-faced cube-corner surfaces.

Please add new Claims 49-52.

49. (New) The sheeting of Claim 1, wherein the substantially rigid material is colored.

50. (New) Retroreflective sheeting, comprising:

- a) a plurality of open-faced cube-corner surfaces formed from a substantially rigid material to keep the cube-corner surfaces from flexing;
- b) an optical coating disposed on the sarfaces;
- c) an electrooptic fill layer attached to at least a portion of the optical coating; and
- d) a top carrier sheet above the fill layer, the top layer carrier sheet being conductive for allowing an electrical charge to pass between the top carrier sheet and the optical coating.
- 51. (New) The sheeting of Claim 50, wherein the top carrier sheet includes a transistor pattern.
- 52. (New) The sheeting of Claim 50, further including a top carrier sheet above the fill layer, the top carrier sheet being conductive, and a bottom carrier sheet under the open-faced cube-corner surfaces, the bottom carrier sheet also being conductive for allowing an electrical charge to pass between the top carrier sheet and the bottom carrier sheet.

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